

# The Jasper Source

Official Newsletter from the market leader in open source business intelligence

## In This Issue

## **Jaspersoft News**

- JasperReports Professional Now Available
- All New JasperReports and iReport Ultimate Guides available
- New Jaspersoft Live Online Training

#### **Customer Corner**

- British Telecom and Unisys Improve Efficiency, Capacity Planning & Customer Responsiveness
- Virgin Money Chooses Jaspersoft to Support Web-Based Charitable Giving Programs

## **Jaspersoft Partner News**

- RightScale Joins Forces with Jaspersoft, Talend and Vertica to Deliver Complete Business Intelligence on the Cloud
- Peerless Foods Eyes Substantial Savings with Ingres Database

## Resource Library

- Upcoming Classroom Training Events
- Check Out the New Jaspersoft Business Tutorials Learn at your own pace

## **Upcoming Events**

Webinars and Events

October, 2009 Volume 1, Issue 10

# JASPERREPORTS PROFESSIONAL v3.6



Flash based charting in a new developer package, for an introductory special price of \$249.

# **Buy Now!**

# GET 10% OFF JASPERSOFT LIVE ONLINE TRAINING

Get the Jaspersoft training you need without leaving your office. Get 10% off any of the following classes:

- -Using JasperServer
- -Administering JasperServer
- -Developing Reports with iReport
- -JasperReports for Developers

Simply add coupon code *TRN-LIV-1009ltr* to your order to receive the discount.

> Learn More.

## **Jaspersoft News**

## New for developers, JasperReports Professional v3.6

We recently announced our new JasperReports Professional v3.6 release. The release now comes with hundreds of visually stunning Flash based Maps and Advanced Charts. Developers can now embed or design interactive reports, dashboards, or applications. Users also get our premium Ultimate Guide documentation (an \$89.95 value). Act now and save \$100 with our \$249 introductory Developer Edition offer.

# **Buy Now!**

# The New JasperReports and iReport Ultimate Guide are here

New JasperReports Ultimate Guide content includes:

- Query Executers as Extensions
- Tagged PDF Support for 508 Compliance
- Hyperlink Target Producers
- List Component
- Multi-band Sections
- Band Split Type

# **Buy Now!**

New iReport Ultimate Guide content includes:

- List Component learn how to eliminate sub-reports with the all new list component support
- Barcode Component eliminate custom or plug-ins for your barcode reports with new integrated barcode support
- Multi-band Sections + Split Type
- Elements selection
- Update templates chapter

# **Buy Now!**

#### **Jaspersoft Live Online Training**

We have added a series of new classes to help you get trained on Jaspersoft without leaving the comfort of your home or office. As a special bonus, get 10% off any Live Online Training event. Simply add coupon code *TRN-LIV-1009ltr* to your order to receive the discount. Space is limited, reserve your spot now.

• Topic: Using JasperServer

• Dates: October 26th-27th, December 7th-8th

• Cost: \$775.00 per participant

Register Now!

# CHECK OUT THE NEW JASPERREPORTS AND IREPORT ULTIMATE GUIDES

Tthe Jaspersoft Ultimate Guides are available as downloadable PDFs and provide a full description of every product feature. Buy your copy now and get access to the new content.

## **Buy Now!**

# NEW JASPERSOFT BUSINESS TUTORIALS - LEARN AT YOUR OWN PACE

Built from practical real-world experience, the Jaspersoft Business Intelligence Tutorials are a great way to learn about Jaspersoft and Business Intelligence best practices through easy to follow examples and guidelines with no fee.

> Learn More.

#### **UPCOMING EVENTS AND WEBINARS**

Check out our our upcoming events and webinars today to learn more about our Business Intelligence Solution.

> Learn More.

#### **NEW CLASSROOM TRAINING EVENTS**

This 4-day training program provides a guided introduction and hands-on learning for the Jaspersoft Business Intelligence Suite.

> Learn More.

#### **BRIAN GENTILE'S BLOG**

#### The Open Source Renaissance

It occurred to me recently that the open source movement is really nothing less than a renaissance. Perhaps that sounds grandiose, but stay with me.

> Read More.

# UPCOMING EVENT: JASPER DIRECTIONS USER MEETING

Join Jaspersoft, Red Hat and Talend for a free technical meet up to discuss the latest in open source technology and to see live demos.

**Date:** November 5th, 2009 **Time:** 5:30 pm - 8:00 pm ET

Location: Ronald Reagan Building in Washington DC

**Register Now!** 

**FOLLOW US** 

• Topic: Developing Reports with iReport

Dates: November 11th-13thCost: \$1,175.00 per participant

# Register Now!

Topic: Administering JasperServer

Dates: November 18th-19th

Cost: \$775.00 per participant

## **Register Now!**

Topic: JasperReports for Developers

Dates: December 2nd

Cost: \$375.00 per participant

**Register Now!** 

## **Customer Corner**

# British Telecom and Unisys Improve Efficiency, Capacity Planning & Customer Responsiveness

Learn more about the exciting implementation of Jaspersoft at British Telecom in our recent Press Release and updated Case Study.

Press Release: British Telecom and Unisys Dial Up Jaspersoft to Support 8 Million Voicemail Customers

Jaspersoft recently announced that BT and Unisys have implemented the Jaspersoft Business Intelligence Suite to support their Statistical Data Warehouse (SDW) for improving customer service for voicemail subscribers.

> Learn More.

Case Study: British Telecom and Unisys Improve Efficiency, Capacity Planning and Customer Responsiveness with New Data Warehouse and Open Source Business Intelligence

> Read More.

# **Virgin Money Chooses Jaspersoft to Support Web-Based Charitable Giving Programs**

Jaspersoft announced that Virgin Money, the financial services arm of Virgin Group, has chosen the BI vendor to provide reporting and analysis for its new, not-for-profit fundraising and donation website Virgin Money Giving.

> Learn More.

# **Jaspersoft Partner News**





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# RightScale Joins Forces with Jaspersoft, Talend and Vertica to Deliver Complete Business Intelligence on the Cloud

RightScale, Jaspersoft, Talend and Vertica have unveiled an integrated solutions stack that will enable customers to increase agility and lower costs by combining the power of the cloud, a high-performance analytical database, and BI and data integration software.

- > Read More in the Press Release.
- > Learn More about Business Intelligence in the Cloud.

# Peerless Foods Eyes Substantial Savings with Ingres Database

Peerless Foods has grown to become Australia's largest producer of edible oils, fats and margarines. Peerless has complemented its Enterprise Resource Planning (ERP) environment with the Ingres Icebreaker Business Intelligence (BI) Appliance, a comprehensive business intelligence system that combines the Ingres database with the Jaspersoft Business Intelligence Suite.

> Read More.

# **Resource Library**

#### **Upcoming Classroom Training Events**

Jaspersoft v3.5 Business Intelligence Suite Essentials. This comprehensive 4-day course enables software developers to fully utilize the Jaspersoft v3.5 Business Intelligence (BI) Suite for integration into Java applications. This course will be held in both Washington DC and Frankfurt, Germany (in German).

• Location: Frankfurt, Germany, 4 spaces left

Dates: Dec 1 - 4, 2009

• Cost: \$2,450.00 per participant

# **Register Now!**

Location: Washington DC, 6 spaces left

• Dates: Dec 7 - 10, 2009

• Cost: \$2,450.00 per participant

# **Register Now!**

# Check Out the New Jaspersoft Business Tutorials - Learn at your own pace

Jaspersoft has a library of free concise learning guides with step-by-step instructions on how to implement and use Jaspersoft solutions. Built from practical real-world experience, the Jaspersoft Business Intelligence Tutorials are a great way to learn about Jaspersoft and Business Intelligence best practices through easy to follow examples and guidelines. Some of the topics include:

Available Business Intelligence Tutorials for Developers:

- Creating a Domain Report from iReport BI Tutorial
- Creating Multi-Axis Charts in iReport BI Tutorial
- Using Buildomatic to Build and Deploy Source BI Tutorial with JasperServer Community Edition
- Internationalization BI Tutorial
- Driving Reports from Development to Production BI Tutorial

> Visit Now.

# **Upcoming Events**

#### **Upcoming Webinars**

## **Business Intelligence in the Cloud**

Date: November 10, 2009Time: 10 AM PT/ 1 PM ET

**Register Now!** 

Next Generation BI: Advancing the State of the Art in an Affordable and Manageable Way - featuring Philip Russom, Senior Manager of TDWI Research

Date: December 9, 2009Time: 9 AM PT/ 12 PM ET

Register Now!

## **Upcoming Events**

**November 3-4: TDWI World Conference in Orlando, FL**Jaspersoft is pleased to be presenting our Business Intelligence Solution at the upcoming TDWI Conference in Orlando, Florida. Please visit us in booth number 304.

> Learn More.

#### November 5: GOSCON in Washington DC

Visit the Jaspersoft booth to view a brief 4-minute demonstration of our affordable solutions for core business intelligence.

> Learn More.

## **November 5: Jasper Directions in Washington DC**

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